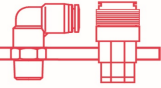




www.atptubing.com

Manufacturers of Premium Tubing and Spirals



Position Posting: Marketing Manager
Compensation: TBD, Negotiable with Experience
Location: Milford Center, OH
Hours: Monday – Friday, 8:00am – 5:00pm

Description:

Advanced Technology Products (ATP), an employee-owned manufacturer and distributor of tubing and fittings, is hiring a Marketing Manager.

At ATP we define marketing as: *The execution of internal and external facing functions related to product, pricing, placement, and promotion.*

The Marketing Manager is responsible for ensuring our product goes to market in a transparent manner while enabling our distributor network to effectively promote ATP’s offering.

As a marketing manager, you are tasked with leading a team, continuing to implement existing initiatives, and ensuring the company’s strategic goals are met. You will be responsible for executing all marketing operations.

Some of your team’s responsibilities include, but are not limited to:

- Product Management
- Product and Service Training
- Budgeting
- Sales Data Analysis
- Advertising and Promotion
- Tradeshow
- Sales Meetings and Training
- CRM Entry
- Distributor Retail Program Support
- Inside Sales Operations
- Sales & Marketing Process Improvement
- ROI Calculation
- Sales Visits and Assistance
- Catalogs and Printed Media

Qualifications:

- Superb Leadership and Team Management Skills – This is Imperative
- Competence with Microsoft Office, Specifically Excel, Word, and PowerPoint
- Experience with Graphics Software, Preferably Adobe Creative Cloud
- Bachelor’s degree in marketing, business administration, or related field. Master's degree preferred.
- Proven experience in marketing management, preferably in the manufacturing or distribution industry.
- Excellent Communication and Interpersonal Abilities.
- Proficiency in data analysis, interpretation, and presentation.
- Familiarity with ERP systems and marketing software tools.

All candidates should submit a resume along with any supporting documents to careers@atptubing.com **OR** via the submission form on the careers page of ATP’s website.

<https://www.atp4pneumatics.com/careers/> - If sending an email, please place “Marketing Manager” in the subject line of the email.